

THE BEST BOATS.  
THE BEST BRANDS.



SMOKER CRAFT, INC.



[SMOKERCRAFTINCORPORATED.COM](http://SMOKERCRAFTINCORPORATED.COM)



# YOUR PARTNER

**STARCRAFT**  
MARINE

**SYLVAN**

**SMOKER**  
CRAFT

**SmuckChaser**

**STARWELD**

**AMERICAN ANGLER**

# IN PROFITABILITY



Discover what dealers across North America know firsthand: Smoker Craft, Inc. offers our partners the largest variety of boat models and floorplans at every price point. Our family-owned-and-operated company has a long heritage of marine experience and outstanding dealer support. Most importantly, we back our boats with the best warranties you'll find anywhere—giving your customers peace of mind and building trust and satisfaction in your dealership. If you're ready to take your business to the next level, talk to us today. We look forward to welcoming you to our family.

Our relationships with the top engine manufacturers allow you to offer your customers the brands they trust.







- 1) from left to right: Phil Smoker, Doug Smoker, Peter Barrett
- 2) from left to right: the late Cinda McKinney, Susan Graff, Sara Barrett, Peter Barrett
- 3) from left to right: the late Barney Smoker, Phil Smoker, Doug Smoker, Tim Smoker
- 4) from left to right: Arthur Schrock, Harold Schrock, the late founders of Starcraft Marine





# HERITAGE BUILT ON INTEGRITY

Starcraft 1903 • Smoker Craft 1921 • Sylvan 1948

As one of the last surviving family-owned-and-operated boating companies, we hold tightly to the same values we were built on five generations ago—integrity, leadership and loyalty. They are deep-rooted into who we are and extend throughout our 550 team members that deliver high-quality marine products, outstanding customer service and unsurpassed value. In wake of an ever-changing industry landscape, we continue to put our heritage on the line with new lineups that are responsive to both our dealer network and today's boat buyer. It's about our commitment to you being able to depend on all Smoker Craft brands for the quality, performance and service you're looking for. It's about providing the best value on the water—from our family to yours.

# 100+ YEARS OF MANUFACTURING EXCELLENCE



Star Tank Inc. founded by Arthur Schrock building agricultural equipment in Middlebury, IN.

**1903**



**1921**  
Smoker Lumber Company is founded in New Paris, IN.



Smoker Lumber Company begins producing oars and paddles, quickly becoming an industry leader.

**1930**

**1964**

Smoker Craft produces first aluminum boat.



**1909**

Star Tank Inc. produces first boat.



Star Tank renamed to Star Tank and Boat Co. due to boat production outpacing agricultural business.



**1929**

**1956**



Starcraft produces first fiberglass boat.



Starcraft is sold by Harold Schrock with the intention of exiting the boat business.

**1967**



Harold Schrock acquires controlling interest in Smoker Craft, starting a 50+ year partnership between the Smoker & Schrock Families.

## 1975

## 1975

Harold Schrock and Smoker Craft acquire Sylvan Industries to build Pontoon, Fiberglass and Aluminum Fishing Boats.

*Relax... it's a*  
**sylvan**

## 1991

Smoker Craft purchases SunChaser fiberglass boats, later to become a pontoon brand.



Starcraft LLC & Smoker Craft merge creating Smoker Craft, Inc. All facilities are consolidated in New Paris, IN.

## 2007

## 2018

**NMMA**  
CERTIFIED  
using ABYC standards

Doug Smoker appointed chairman of the NMMA.



Automated tube fabrication and welding system produces first full-length tube from Smoker Craft, Inc.

## 2022

## 2020

Major expansion adds 225,000 sq feet for a total of 880,000 sq feet of manufacturing space on 118 acre campus in New Paris, IN.



SCAN THE CODE  
TO SEE ALL OF OUR  
RICH HISTORY





# INNOVATION





Since 1903, Smoker Craft, Inc., has set the pace of innovation. Our bold, forward-thinking approach has earned the admiration of our peers, including Pontoon & Deckboat magazine's Pontoon Performance Innovation Award. Plus, we've received NMMA CSI awards for customer satisfaction in the fiberglass sport, aluminum fishing and pontoon segments, as well as an NMMA innovation award for the Sylvan DLZ Bar and an NMMA environmental award. And we're just getting started.

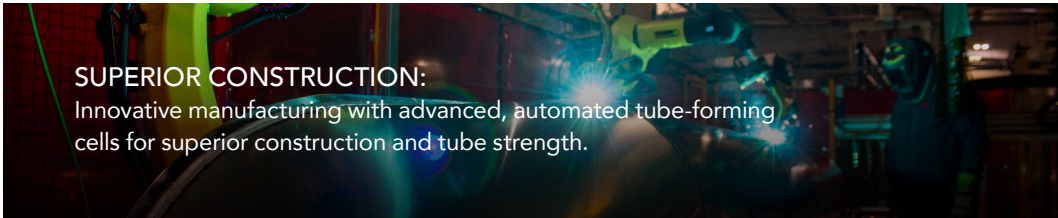
Smoker Craft and Starcraft Fishing are pushing the boundaries with the innovative Vertex Performance Strake hull design, which redefines best-in-class performance.

Starcraft, Sylvan SunChaser offer their own affordable pontoon series, the Starcraft GX, Sylvan A-Series and SunChaser Lucerne. Lastly, all of our pontoons are crafted using innovative manufacturing processes, which includes our MIRA Award winning automated tube fabrication and welding system.



#### **SUPERIOR CONSTRUCTION:**

Innovative manufacturing with advanced, automated tube-forming cells for superior construction and tube strength.



# DEALER BENEFITS

As a boat company with a firm commitment to being a partner in the success of our dealer network, serving you and your customers is our top priority. We have a long heritage of outstanding dealer support, with a commitment to great communication. Most importantly, we back our boats with the best warranties you'll find anywhere—giving your customers peace of mind and building trust and satisfaction in your dealership.

## DEALER BENEFITS INCLUDE:

- **Family Owned and Operated**  
Owned and operated by the Schrock and Smoker families since 1903.
- **Lifetime +6 Warranty**  
Our industry-leading warranty includes all parts and labor.
- **One-stop Shopping**  
Our company manufactures pontoons, aluminum fishing and recreational fiberglass boats.
- **Power of Choice**  
We partner with all four major engine brands.







# GIVING BACK

More than a century of success does not come easily. It's the product of an outstanding workforce of over 550 employees, many of whom come from the community around us. Without their support, we would not be who we are today. That's why we're honored to return this support by giving back to countless local and regional charities. With that spirit, we're also busy advocating for the boating community and the marine industry through opportunities made possible by BoatPAC, including testifying and lobbying on Capitol Hill. Recently, Smoker Craft Inc. was honored to receive the inaugural Advocate of the Year award, presented by NMMA and BoatPAC. We're privileged to give back to the communities and industry that have given so much to us.



SMOKER CRAFT, INC.  
**ADVOCATE  
OF THE YEAR**

2019 (AND FIRST EVER)  
**AWARD WINNER**











STARCRAFTMARINE.COM





## PONTOON BOATS



From the matchless luxury of the SX Series to the all-new, innovative GX Series, we have the right pontoon to help your customers get the most out of every minute on the water.

- Luxury, Performance, Fishing and Value Pontoon Boats
- 123-model Lineup
- 16'–25' Lengths
- HMX High Performance Strake Technology
- Unique Swing Back Layouts



EXPLORE THE COMPLETE  
2025 STARCRAFT  
MARINE LINEUP!





STARCRAFTMARINE.COM





# STARCRAFT FISHING BOATS

MARINE



Starcraft leads the way with fishing boats as tough as the die-hard anglers who rely on them. Catch the spirit of the open water with innovative hulls, like the innovative Vertex Performance Strake hull, and great features, including wide beams, huge livewells and automotive-style consoles.



- The Vertex Performance Strake Hull—Featured on the Mariner, Delta and Storm Series
- Big Water Fishing Boats
- 39-model Lineup
- Riveted Aluminum Models with Power-Trac Hull®
- Pro Fishing Series
- Torsion Beam Construction
- Full Lineup of Utility and Fishing Boats



EXPLORE THE COMPLETE  
2025 STARCRRAFT  
MARINE LINEUP!



**STARCRAFT**  
MARINE

## DECKBOATS



Starcraft is celebrating over 120 years of boat building excellence by launching the SV 16 OB—adding affordability to the luxury and performance that make Starcraft the best fiberglass boats on the water. Our exclusive hull contours provide the superior handling, fast planing and smoother ride your customers need for cruising, skiing, wake boarding or simply dropping anchor and enjoying the day.

- Luxury and Performance Deckboats
- Inboard/Outboard and Outboard Layouts
- 16-model Lineup





EXPLORE THE COMPLETE  
2025 STARCRAFT  
MARINE LINEUP!

[STARCRAFTMARINE.COM](https://www.starcraftmarine.com)





# SYLVAN PONTON BOATS



Whether you're a fan of triple-tube power and versatility or twin-tube performance and value, the SPX triple-tube PR25 Performance Package allows better lift, less surface drag, increased speed, faster planing and tighter turning radius.

- Luxury, Performance, Fishing and Value Pontoon Boats
- 114-model Lineup
- SPX Tubes
- 18'–25' Lengths
- Unique Swing Back Layouts
- Industry Exclusive Bar Models





SYLVAN



DISCOVER THE  
LUXURIOUS SYLVAN  
PONTOON LINEUP!

[SYLVANMARINE.COM](http://SYLVANMARINE.COM)



# SMOKER CRAFT

## FISHING BOATS



Smoker Craft's acclaimed Hydra-Lift reverse chine hull is known for keeping the bow down during acceleration and providing sportscar handling. The Vertex Performance Strake hull ensures quicker planing, enhanced handling and maneuverability and faster holeshot. From pro-style fishing to rugged utilities, Smoker Craft boats feature the most impressive amenities, including the exclusive Yarblow Ventilation System and Integrated Rod Track System. Huge livewells, automotive-style consoles and spacious floorplans deliver a great boating experience for all types of anglers.

- The Vertex Performance Strake Hull—Featured on the Adventurer and Excursion Series
- 47-model Lineup
- Advanced Integrated Rib System (AIRS)
- Hydra-Lift Hull
- Yarblow Ventilation System
- Integrated Rod Track System (IGTS)
- Full Lineup of Utility and Fishing Boats





CONTOUR  
EDITION



CHECK OUT THE  
COMPLETE 2025  
SMOKER CRAFT LINEUP!

[SMOKERCRAFT.COM](http://SMOKERCRAFT.COM)





SUNCHASERBOATS.COM



# SunChaser

## PONTOON BOATS



Comfort doesn't have to cost a lot. When you lay your eyes on SunChaser pontoons, you'll rethink what pontoon value means. And, like every SunChaser pontoon, the all-new Lucerne Series packs all the quality components, fresh styling and build quality that consumers demand into a value-priced package. Look deeper and you'll find every SunChaser is built with meticulous detail and is backed by the impressive warranty of the legendary Smoker Craft, Inc.

- Affordable Luxury Cruising, Fishing and Performance Pontoon Boats
- 75-model Lineup
- Stylish Interiors and Exteriors
- 16'–25' Lengths



LEARN MORE ABOUT  
SUNCHASER  
PERFORMANCE!





**STARWELD**  
BY STARCRAFT

FISHING BOATS



The Starweld lineup ranges from 20-foot pro-style V-hulls to rugged, durable tillers. We've loaded these great boats with outstanding features and an unbeatable warranty—and they all share Starcraft's legendary quality and all-welded construction.

- All-welded Aluminum Fishing Boats
- 19-model Lineup
- Layouts for Hardcore Fishing and Family Fun





**STARWELD**  
BY STARCRAFT

**FLEX 19 PRO**



CHECK OUT THE  
COMPLETE 2025  
STARWELD LINEUP!

[STARCRAFTSTARWELD.COM](http://STARCRAFTSTARWELD.COM)





AMERICANANGLERBOATS.COM







## FISHING BOATS



Meet the boats designed for serious outdoor adventures in all kinds of weather and water conditions—North American Angler by Smoker Craft. These rugged, reliable models provide the beam, depth and big-time features for a better fishing or hunting experience.

- Rugged Heavy Gauge Aluminum “West Coast-style” Boats
- 26-model Lineup
- All-welded Construction
- Fishing Layouts for all Seasons and Species



CHECK OUT THE COMPLETE  
2025 NORTH AMERICAN  
ANGLER LINEUP!





# SMOKER CRAFTING





CORPORATED.COM







**SMOKER CRAFT, INC.**



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THE WATER IS  
CALLING.